

The Quora Buyer-Intent Playbook

How to pull free CPA clicks off Quora — from people who are already trying to buy

Most affiliates treat Quora like a place to dump links. That's why they get nothing.

CommissionOS points most of your content at Reddit — and Reddit works. But Reddit is crowded and trigger-happy with the ban hammer. Quora is the quiet second door. 300 million people a month land on Quora **from Google**, mid-decision, typing things like "best VPN for streaming" and "is Acorns worth it." That's buyer intent. Your job isn't to sell. It's to answer the question so well they click your prelander for the full story.

This is the exact loop I use. Nothing here needs paid tools.

Step 1: Find questions that already have buyer intent

Skip "how does X work" questions — those are researchers, not buyers. You want comparison and decision language.

Search Google, not just Quora, with these patterns (swap in your offer's topic):

"best [topic] for [use case]" site:quora.com
"is [product/offer type] worth it" site:quora.com
"[product A] vs [product B]" site:quora.com
"how to [get result the offer delivers]" site:quora.com

Quick rule: if the question contains "best," "vs," "worth it," or "which," it's a buyer. Answer those first.

Step 2: Pick questions you can actually rank on

A 6-year-old question with 40 answers is a graveyard. You want questions with recent activity and few strong answers.

- Under ~15 answers, and the top answer is thin or off-topic.
- At least a few thousand views — proof Google sends traffic there.
- Asked or answered within the last year, so it's still indexed and moving.

Step 3: Write the answer that earns the click

Here's the structure that works every time. Value first, link last.

- 1 **Hook (1 line):** take a clear position. "I tested four of these. Only one was worth it."
- 2 **Real answer (3-5 short paragraphs):** genuinely answer it. Specifics, numbers, a mistake you made. This is what Quora rewards and what builds trust.
- 3 **Soft bridge (1 line):** "I wrote up the full step-by-step with the exact setup here — it was too long to paste."
- 4 **The link:** your CommissionOS prelander — never the raw affiliate link. The prelander does the selling; Quora just delivers the reader.

Paste this into the CommissionOS AI Coach (or any AI) to draft it fast:

"Write a Quora answer to this question: [paste question]. Take a clear position in the first line. Give a genuinely useful, specific answer in 4 short paragraphs based on real experience with [offer/topic]. No hype, no selling. End with one soft line pointing to a full guide. Keep it human and easy to skim."

Step 4: Post without getting your links stripped

Quora nukes accounts that show up, drop a link, and leave. Don't do that. Warm the account first and keep it human.

- Your first 5-7 answers carry **no links at all**. Just help. Build a little credibility and a profile.
- Fill out your bio with a relevant one-liner ("I test side-income tools so you don't have to").
- Then link in maybe 1 of every 3 answers — and only when the link genuinely adds more than the answer already did.
- One thoughtful answer a day beats ten copy-paste dumps. Slow is what keeps the account alive.

Step 5: Track it, or you're guessing

Every Quora link gets its own sub-ID so you know which answer actually pulled the click. Use your **Click Command** bonus: platform Quora, source = the question topic. After a week you'll see which questions convert — then go find ten more just like them.

Do this now: Google one "best [your topic] site:quora.com" search. Open the first question with under 15 answers. Draft your answer with the prompt above. Build a Quora-tagged link in Click Command. Post it. That's your first buyer-intent click in motion today.

Want the rest of my free-traffic system, plus what's converting right now? Join the IM Dominator group — the link is on your bonus delivery page.